

Workforce Strategies 2002

The
Leadership
Difference



Washington's Workforce Leadership Conference
November 21 & 22, 2002
Hilton Conference Center
SeaTac, Washington

WASHINGTON'S SECOND STATEWIDE CONFERENCE FOR
BUSINESS, LABOR, AND WORKFORCE DEVELOPMENT LEADERS
WHO KNOW THAT A SKILLED WORKFORCE IS CRITICAL
TO WASHINGTON'S ECONOMIC FUTURE



Hosted by the
**Washington State
Workforce Training and
Education Coordinating Board**

www.wtb.wa.gov

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Explore effective workforce development strategies

Share promising and "tested" best practices

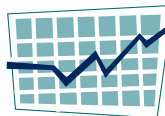
Examine national policies on the horizon

Presenters (to date)

Governor Gary Locke
Senator Maria Cantwell

Camille Anderson, J.R. Simplot
David Baime, American Association of Community Colleges
Rick Bender, Washington State Labor Council
Martha Choe, Office of Trade and Economic Development
Phyllis Eisen, National Association of Manufacturers
Dave Klick, Northwest Food Processors Association
Steve Leahy, Seattle Chamber of Commerce
John Littel, Seattle/King County Building Construction Trades
Tom Martinez, J.R. Simplot
Jane McDonald Pines, AFL-CIO Public Policy Department
Sharyl Parker, Oregon Restaurant Education Foundation
Steve Savner, Center for Law and Social Policy
Linda Santos Clark, Washington Mutual
Susan Simosko, Susan Simosko Associates
Paul Sommers, University of Washington
Emily Stover DeRocco, U.S. Department of Labor
and more.....

Conference Themes



Focus on Employer Benefits

This conference track will feature employers and trade/business associations who have successfully partnered with the public sector and how it has affected their bottom line. Come listen to their experiences, the lessons they have learned, specific examples of projects, and local and state resources available. Employers can reap great benefits by partnering with public workforce partners, such as education, workforce development councils, and state organizations.



Focus on Linkages with Economic Development

As we move to identify the key economic clusters in our state, state and local leaders are organizing their programs, resources, and partnerships to better connect workforce education and the skill needs of employers. Experts in cluster-based economic development, local industry-specific skill panels, and state and local leaders will be featured in this strand.



Focus on National Policy

2003 will be an exciting year for workforce development policy in the "other" Washington. Several key pieces of legislation are up for reauthorization, e.g., the Workforce Investment Act, the Carl Perkins Career and Technical Education Act, the Higher Education Act and perhaps Temporary Assistance to Needy Families if it is not addressed this year. This large agenda has many implications for workforce development leaders, and we have assembled an all-star cast of "D.C. Insiders" to shed light on the key issues for Congressional focus, the views of various stakeholder organizations, and our opportunities to influence events.



Focus on Partnership

Success in creating and sustaining a high skill, high wage economy requires strong collaboration across institutional and program boundaries. Strong public/private partnerships, effective alliances between K-12 and postsecondary education and training institutions, labor/management cooperation, and creative multi-partner solutions to community challenges will be highlighted in this strand of breakout sessions.

Visit the Conference website for updated information - www.wtb.wa.gov/CONF-1.HTM

Who Should Attend

Leadership from local Workforce Development Councils, community and technical colleges, state agencies, business, trade, and labor organizations, and the K-12 system as well as economic development leaders and practitioners.

What attendees had to say about last year's conference

"I appreciated the focus on collaboration between business, education and economic development."

"Thank you for getting all the players together in one room."

"It was great to be able to network and connect with key people and resources."

"The presenters were excellent and provided helpful information."

"The conference was short, focused and so relevant to what we are dealing with."

Also Featuring

LIVE from the SeaTac Hilton...

It's a WorkSource Center!

See for yourself how a real WorkSource Center operates.

Do a job search.

See information about prospective employees.

Talk to the pros about WorkSource Services.

Washington State's Workforce Leadership Conference 2001 and 2002 Governor's Award Winners

How we won, what it takes to sustain innovation, and barriers along the way.

Conference Program

Wednesday, November 20, 2002

1:00 - 5:00pm

Pre-Conference Meetings
(To be Developed)

Thursday, November 21, 2002

7:30 - 9:00am

Registration/Continental Breakfast

ALL DAY

EXPERIENCE WORKSOURCE!

9:00 - 10:30am

General Session

Opening Plenary - Real Results for Real People

10:30 - 10:45am

Break

10:45 - 12:00pm

CONCURRENT SESSIONS

- Focus on Employer Benefits
- Focus on Linkages with Economic Development
- Focus on National Policy
- Focus on Partnership

12:15 - 2:00pm

Lunch and Awards Ceremony

2:00 - 3:15pm

CONCURRENT SESSIONS

3:15 - 3:45pm

Break

3:45 - 5:00pm

CONCURRENT SESSIONS

5:30 - 6:30pm

Reception

6:30pm

Dinner

Friday, November 22, 2002

7:30 - 8:45am

Continental Breakfast

8:30 - 12:00pm

EXPERIENCE WORKSOURCE!

8:45 - 9:45am

Morning Plenary

9:45 - 10:15am

Break and Checkout

10:15 - 11:30am

CONCURRENT SESSIONS

11:30 - 11:45am

Break

11:45 - 2:00pm

Closing Lunch and Plenary Program



Hosted by the
**Workforce Training and Education
Coordinating Board**
128 Tenth Avenue SW
P.O. Box 43105
Olympia, WA 98504-3105
Voice: (360)753-5662
Fax: (360)586-5862
E-mail: wtecb@wfb.wa.gov
www.wfb.wa.gov

The Workforce Training and Education Coordinating Board works in partnership with business, labor, local workforce development councils, and other state agencies to address the workforce development challenges facing the state's employers and workers.

Conference Co-Sponsors (to date)

Community, Trade and Economic Development Department
State Board for Community and Technical Colleges
Office of the Superintendent of Public Instruction
Department of Services for the Blind
Division of Vocational Rehabilitation/DSHS
Washington Workforce Association
Washington State Labor Council
Washington Federation of Private Career Schools
Association of Washington Businesses
Employment Security Department
Department of Social and Health Services



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Conference Location



For reservations, call:

Hilton Airport & Conference Center
17620 Pacific Highway South
SeaTac, WA 98188-4001
(206) 244-4800
(888) 235-4465

Lodging is available at the newly remodeled
Hilton Airport and Conference Center,
17620 Pacific Highway South,
SeaTac, Washington, 98188-4001,
at the special conference rate of \$143 per night*.

To reserve a room, call (206)244-4800
or call 1-888-235-4465.

Please register by October 31, 2002 and mention
the Workforce Strategies 2002 conference.

The new Hilton recently received high praise in an
article written for Alaska and Horizon Air Magazine.
Check it out at <http://www.wtb.wa.gov/confhot.pdf>.

* This is the new state per diem lodging rate for King County.

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Registration: Please complete this form and mail or fax with your payment by **November 12, 2002**, to Barbara Mix, WTECB, PO Box 43105, Olympia, WA 98504-3105 (phone: 360-586-3322; fax 360-586-5862). For hotel reservations, please contact the Hilton at 206-244-4800 or 1-888-235-4465. Ask for conference rate.

Please Type or Print

Name: _____ Title: _____

Organization: _____

Address: _____

City, State, Zip: _____

Telephone #: _____ Fax #: _____

Email: _____

Please indicate your affiliation. Check more than one box if applicable:

- | | | | |
|--|---|--|--|
| <input type="checkbox"/> Apprenticeship | <input type="checkbox"/> Business | <input type="checkbox"/> Business Association | <input type="checkbox"/> Economic Development |
| <input type="checkbox"/> K-12 Education | <input type="checkbox"/> Labor | <input type="checkbox"/> Postsecondary Education | <input type="checkbox"/> Workforce Development |
| <input type="checkbox"/> WDC Member | <input type="checkbox"/> WDC Youth Council Member | | |
| <input type="checkbox"/> Other (specify) _____ | | | |

Registration Fee

The registration fee is \$150 by October 31 and \$175 after October 31. The registration fee includes lunch and dinner on November 21 and lunch on November 22.

Guest Meals : November 21 Lunch (\$15 each) _____ November 21 Dinner (\$26 each) _____

Payment Options : ☐ Check/Money Order (payable to WTECB and attach to form)
☐ Purchase Order (attach to form)

WTECB Federal Identification Number: 91-6001107

Registration will be confirmed upon receipt of payment. Sorry, we cannot accept credit cards at this time.

Conference Tracks

☐ Focus on Employer Benefits ☐ Focus on Linkages with Economic Development ☐ Focus on National Policy ☐ Focus on Partnership

Special Accommodation: Please list any accommodation you require to ensure full access to this event (dietary requirement, assistive listening device, interpreter, personal assistant, materials in alternate format, etc.).

Cancellation Policy: Cancellations will be accepted with a full refund until November 12, 2002. Any cancellation made after this date will be subject to a \$55 processing fee. Substitutions can be made until November 12, 2002. Registrations will be accepted on-site on a space-available basis. Payment via check or money order will be due at that time.